

Kenneth G. Whitnack, DDS, MS
Kevin M. Keating, DDS, MS
Kathleen J. Greene, DDS
Aneet S. Bal, DDS
Sheri A. Opp, DDS, MSD
David M. Keating, DDS

2011 ISSUE 2

ENDODONTIC ASSOCIATES DENTAL GROUP



A periodic publication of
Endodontic Associates Dental Group
for general dentists and office staff.

News you can use

New endodontist joins Endodontic Associates

WELCOME DR. DAVID M. KEATING!

After receiving his DDS from University of California, San Francisco in 2009, Dr. David Keating went on to University of California Los Angeles where he earned his Certificate of Specialization in Endodontics in 2011. His educational endeavors also included various leadership positions, including Class President, UCSF School of Dentistry (2007-2008).

In addition to being the recipient of various educational awards,

Dr. Keating has devoted a significant amount of time and effort into university service as well as public health related community service. He is a member of a variety of professional societies including the American Association of Endodontics, American Dental Association, California Dental Association and the Sacramento District Dental Society.



See "In the Spotlight"
on page 3 for more
about Dr. Keating.



New Rocklin
office opens!

2203 Plaza Drive,
Suite 100
Rocklin, CA 95765

MORE ABOUT OUR NEW OFFICE LOCATION ON PAGE 4. <<<

SACRAMENTO 1810 Professional Drive #A | Sacramento, CA 95825 | 916.485.6900
ELK GROVE 9309 Office Park Circle #100 | Elk Grove, CA 95758 | 916.423.ENDO (3636)
WOODLAND 255 W. Court Street #F | Woodland, CA 95695 | 530.669.7090
ROCKLIN 2203 Plaza Drive, Suite 100 | Rocklin, CA 95765 | 916.626.3010

DID YOU KNOW?

Americans have strong negative feelings about losing their natural teeth. In a recent survey, 76 percent of participants said they would prefer a root canal to tooth extraction. Source: American Association of Endodontists



TREATMENT PLANNING CONSIDERATIONS

The *Treatment Options for the Compromised Tooth* decision guide features different cases where the tooth has been compromised in both nonendodontically treated teeth and previously endodontically treated teeth.

Based on the unique individualized features of each case and patient, there are key considerations in establishing a preoperative prognosis of *Favorable*, *Questionable* or *Unfavorable*.

If your patient's condition falls into a category other than Favorable, referral to an endodontist, who has expertise on alternate treatment options that might preserve the natu-

ral tooth, is recommended. If the prognosis of the tooth is categorized as Questionable/Unfavorable in multiple areas of evaluation, extraction should be considered after appropriate consultation with a specialist.

In making treatment planning decisions, the clinician also should consider additional factors including local and systemic case-specific issues, economics, the patient's desires and needs, aesthetics, potential adverse outcomes, ethical factors, history of bisphosphonate use and/or radiation therapy.

Although the treatment planning process is complex and new information is still emerging, it is clear that appropriate treatment must be based on the patient's best interests.

SOURCE: American Association of Endodontists

2011 New Edition Treatment Options for the Compromised Tooth: A Decision Guide



Options to get your own copy of the new edition of *Treatment Options for the Compromised Tooth: A Decision Guide*:

- 1 Visit www.endofiles.com. Click "Resources" in the right column menu then "Articles." Locate the listing in the articles to download a PDF of the guide.
- 2 OR, contact **Julie Handy**, Endodontic Associates Professional Relations Coordinator, to request a complete copy:
jhandy@endofiles.com
916/333-5101



THIRD ANNUAL

*Pay it Forward***2011 Canned Food Drive***Sponsored by Endodontic Associates Dental Group***PAY IT FORWARD 2011:**

Please Join Us in Our Third Annual Pay it Forward Canned Food Drive

Thanks to you, our referring offices, the dental community has donated thousands of pounds of food in the past two years, feeding countless families.

We've made it simple so everyone can participate. Our effort is designed to unite the dental community in helping to make a difference in the lives of our neighbors who are struggling to keep groceries in the cupboard.





To sign up now, or for further information, please contact Julie Handy:

jhandy@endofiles.com
916-333-5101

The proceeds of our campaign are given directly to the local food bank closest to your office — Sacramento, Elk Grove, Yolo County or Placer County.

It's as simple as bringing in a few items.

Here's how it works in a nutshell:

-  **Contact us ASAP to participate.**
-  **We'll arrange a collection bag drop-off.**
-  **Your staff members bring a few canned and/or non-perishable food items.**
-  **We pick up and deliver the items to your local food bank.**

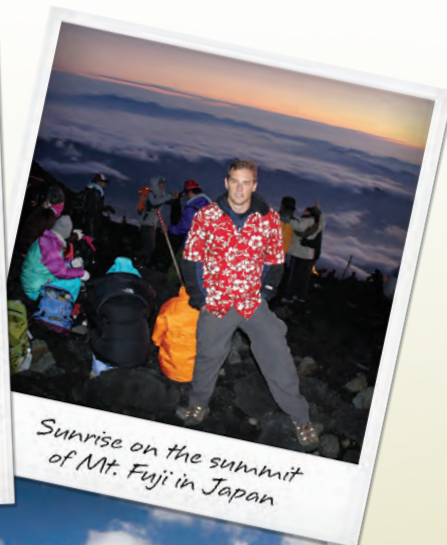
That's all it takes to help your community this coming holiday season!

In the Spotlight

Root canals don't scare this guy

After spending 40 plus hours each week in the very busy UCLA dental clinic performing root canal treatment, Dr. David Keating took a little leisure time before joining us at Endodontic Associates. He made time for a favorite activity — adventure travel. In addition to travel, Dr. Keating enjoys many outdoor activities, including golfing, fly fishing, skiing, backpacking and SCUBA diving. He also participates in indoor soccer and plays guitar.

Prior to completing his degree in endodontics, Dr. Keating worked as a Dental Assistant for Endodontic Associates. He now looks forward to treating patients in practice with his father, Dr. Kevin Keating and the other endodontists in the group.



Announcing our new office location:

ROCKLIN OFFICE

2203 Plaza Drive, Suite 100
Rocklin, CA 95765
916/626-3010
rocklin@endofiles.com

We recognize the importance of location and availability for your patients in need of root canal consultations and treatment. Please call to schedule appointments at any one of our four locations and we will find the most convenient option. In addition to our Rocklin office we are conveniently located in areas serving the greater Sacramento and Yolo County communities:



SACRAMENTO

1810 Professional Drive, Suite A
Sacramento, CA 95825
916/485-6900

ELK GROVE

9309 Office Park Circle, Suite 100
Elk Grove, CA 95758
916/423-3636

WOODLAND

255 W. Court Street, Suite F
Woodland, CA 95695
530/669-7090

VISIT US ONLINE AT WWW.ENDOFILES.COM FOR HOURS & DIRECTIONS.

ENDODONTIC ASSOCIATES
DENTAL GROUP

*Committed To Excellence
Through Personalized Care*

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